



BUNDABERG
REGIONAL COUNCIL

Fireworks

Sponsorship
Proposal

Be part of the

2024 Bundaberg Regional Council Fireworks event

Bundaberg Regional Council is excited to announce the return of the New Year's Eve Fireworks event.

Set in Lions Park by the Burnett River and iconic Burnett Traffic Bridge. The event will feature live music, food stalls, drink vendors and two fireworks displays:

A **family friendly** display at **8 pm**

A **midnight fireworks** show to **welcome 2025**

In an effort to deliver a free and cost neutral event for residents and ratepayers, Council is seeking support from local businesses by way of sponsorship.

In return, businesses will be invited to an exclusive sponsors' event and receive prominent promotion in event materials.

Join in making this the **most spectacular New Year's Eve celebration** Bundaberg has ever seen!



Gold sponsor

Investment:

\$10,000
+ GST

Included benefits:

- 10 tickets to the VIP New Year's Eve Fireworks Sponsor event (including catering from 8 pm to midnight) at an exclusive location
- Logo featured on event marketing collateral (poster, corflute, signage, etc.)
- Sponsorship acknowledgement on minimum of three Facebook and/or Instagram posts on Bundaberg Regional Council platforms
- Inclusion in Bundaberg Now stories promoting the New Year's Eve Fireworks event (where appropriate)
- Branded sponsorship social tile to use on your own social media
- 6 x 3 stallholder site at the New Year's Eve Fireworks event
- Sponsorship acknowledged (in text) on paid social media advertising
- Frequent sponsor recognition on the New Year's Eve Fireworks event stage

Silver sponsor

Investment:

\$5,000
+ GST

Included benefits:

- Five tickets to the VIP New Year's Eve Fireworks Sponsor event (including catering from 8 pm to midnight) at an exclusive location
- Logo featured on event marketing collateral (poster, corflute, signage, etc.)
- Sponsorship acknowledgement on minimum of two Facebook and/or Instagram posts on Bundaberg Regional Council platforms
- Inclusion in Bundaberg Now stories promoting the New Year's Eve Fireworks event (where appropriate)
- Branded sponsorship social tile to use on your own social media
- 3 x 3 stallholder site at the New Year's Eve Fireworks event
- Sponsorship acknowledged (in text) on paid social media advertising
- Frequent sponsor recognition on the New Year's Eve Fireworks event stage

Bronze sponsor

Investment:

\$2,500
+ GST

Included benefits:

- Two tickets to the VIP New Year's Eve Fireworks Sponsor event (including catering from 8 pm to midnight) at an exclusive location
- Sponsorship acknowledgement on minimum of one Facebook and/or Instagram posts on Bundaberg Regional Council platforms
- Branded sponsorship social tile to use on your own social media
- Sponsor recognition on the New Year's Eve Fireworks event stage

Please complete your details and we will be in touch

Sponsorship level:

Gold

Silver

Bronze

Business name _____

Contact name _____

Email address _____

Please **count us in as a sponsor** of the 2024 New Year's Eve Fireworks event.

Signed _____ Date _____

